

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Strategic Media Services**  
**Attention: Accounts Payable**  
**3299 K Street NW - Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
304352-1	09/30/12	September 2012	08/27/12 - 09/26/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens Protecting Michig	Citizens Protecting Michig	

Flight Dates	Order #	Alt Order #
09/20/12 - 09/26/12	304352	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/20/12	09/25/12	11pm Actn News M-F	Late News M-F	11-11--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---21-- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 09/20/12 11:12 PM 11pm Actn News M-F Late News M-F :30 CPM091002H \$1,600.00 NM									
2 WXYZ Th 09/20/12 11:31 PM 11pm Actn News M-F Late News M-F :30 CPM091002H \$1,600.00 NM									
3 WXYZ F 09/21/12 11:12 PM 11pm Actn News M-F Late News M-F :30 CPM12T20H \$1,600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 09/24/12 11:23 PM 11pm Actn News M-F Late News M-F :30 CPM12T20H \$1,600.00 NM									
5 WXYZ Tu 09/25/12 11:09 PM 11pm Actn News M-F Late News M-F :30 CPM12T20H \$1,600.00 NM									
2	09/20/12	09/20/12	5am News M-F	5-6am M-F	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 09/20/12 5:20 AM 5am News M-F 5-6am M-F :30 CPM091002H \$400.00 NM									
3	09/20/12	09/25/12	Action News 6am	6-7am M-F	11-21--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---21-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 09/20/12 6:08 AM Action News 6am 6-7am M-F :30 CPM091002H \$650.00 NM									
1 WXYZ Th 09/20/12 6:40 AM Action News 6am 6-7am M-F :30 CPM091002H \$650.00 NM									
3 WXYZ F 09/21/12 6:54 AM Action News 6am 6-7am M-F :30 CPM091002H \$650.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 09/24/12 6:20 AM Action News 6am 6-7am M-F :30 CPM12T20H \$650.00 NM									
5 WXYZ Tu 09/25/12 6:09 AM Action News 6am 6-7am M-F :30 CPM12T20H \$650.00 NM									



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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
304352-1	09/30/12	September 2012	08/27/12 - 09/26/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/20/12	09/25/12	M-F 7-9am	7-9am M-F	11-21--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---21-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 09/20/12 6:58 AM M-F 7-9am 7-9am M-F :30 CPM091002H \$650.00 NM									
1 WXYZ Th 09/20/12 7:42 AM M-F 7-9am 7-9am M-F :30 CPM091002H \$650.00 NM									
3 WXYZ F 09/21/12 8:59 AM M-F 7-9am 7-9am M-F :30 CPM091002H \$650.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 09/24/12 6:59 AM M-F 7-9am 7-9am M-F :30 CPM12T20H \$650.00 NM									
5 WXYZ Tu 09/25/12 7:55 AM M-F 7-9am 7-9am M-F :30 CPM12T20H \$650.00 NM									
5	09/20/12	09/25/12	M-F 11a-12n	11am-12pm M-F	-1-21--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---21-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 09/20/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 CPM091002H \$700.00 NM									
1 WXYZ Th 09/20/12 11:46 AM M-F 11a-12n 11am-12pm M-F :30 CPM091002H \$700.00 NM									
3 WXYZ F 09/21/12 M-F 11a-12n 11am-12pm M-F :00 <del>\$700.00</del> NM									
Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ Tu 09/25/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 CPM12T20H \$700.00 NM									
6	09/20/12	09/25/12	12n-1p	12-1pm M-F	11-21--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---21-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 09/20/12 12:29 PM 12n-1p 12-1pm M-F :30 CPM091002H \$450.00 NM									
1 WXYZ Th 09/20/12 12:44 PM 12n-1p 12-1pm M-F :30 CPM091002H \$450.00 NM									
3 WXYZ F 09/21/12 12:23 PM 12n-1p 12-1pm M-F :30 CPM091002H \$450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 09/24/12 12:23 PM 12n-1p 12-1pm M-F :30 CPM12T20H \$450.00 NM									
5 WXYZ Tu 09/25/12 12:10 PM 12n-1p 12-1pm M-F :30 CPM12T20H \$450.00 NM									
7	09/20/12	09/25/12	Dr. Oz	4-5pm M-F	11-21--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---21-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 09/20/12 4:13 PM Dr. Oz 4-5pm M-F :30 CPM091002H \$700.00 NM									
2 WXYZ Th 09/20/12 4:29 PM Dr. Oz 4-5pm M-F :30 CPM091002H \$700.00 NM									
3 WXYZ F 09/21/12 4:39 PM Dr. Oz 4-5pm M-F :30 CPM091002H \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 09/24/12 4:20 PM Dr. Oz 4-5pm M-F :30 CPM12T20H \$700.00 NM									
5 WXYZ Tu 09/25/12 4:12 PM Dr. Oz 4-5pm M-F :30 CPM12T20H \$700.00 NM									

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<u>Invoice #</u> <b>304352-1</b>	<u>Invoice Date</u> <b>09/30/12</b>	<u>Invoice Month</u> <b>September 2012</b>	<u>Invoice Period</u> <b>08/27/12 - 09/26/12</b>
<u>Advertiser</u> <b>Citizens Protecting Michigan</b>	<u>Product</u> <b>Citizens Protecting Michigan</b>	<u>Estimate Number</u> <b></b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/20/12	09/26/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12   09/23/12    ---11--                      2            \$800.00									
Spots: # Ch    Day Air Date    Air Time Description                      Start/End Time            Length Ad-ID                      Rate    Type									
2 WXYZ Th   09/20/12   5:11 PM 5-6pm M-F                      5-6pm M-F                :30 CPM091002H                      \$800.00    NM									
3 WXYZ F    09/21/12   5:28 PM 5-6pm M-F                      5-6pm M-F                :30 CPM091002H                      \$800.00    NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12    111----                      3            \$800.00									
Spots: # Ch    Day Air Date    Air Time Description                      Start/End Time            Length Ad-ID                      Rate    Type									
4 WXYZ M    09/24/12   5:12 PM 5-6pm M-F                      5-6pm M-F                :30 CPM12T20H                      \$800.00    NM									
5 WXYZ Tu   09/25/12   5:25 PM 5-6pm M-F                      5-6pm M-F                :30 CPM12T20H                      \$800.00    NM									
6 WXYZ W    09/26/12   5:52 PM 5-6pm M-F                      5-6pm M-F                :30 CPM12T20H                      \$800.00    NM									
9	09/20/12	09/26/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12   09/23/12    ---11--                      2            \$900.00									
Spots: # Ch    Day Air Date    Air Time Description                      Start/End Time            Length Ad-ID                      Rate    Type									
2 WXYZ Th   09/20/12   6:09 PM 6-630pm M-F                      6-630pm M-F                :30 CPM091002H                      \$900.00    NM									
3 WXYZ F    09/21/12   6:29 PM 6-630pm M-F                      6-630pm M-F                :30 CPM12T20H                      \$900.00    NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12    111----                      3            \$900.00									
Spots: # Ch    Day Air Date    Air Time Description                      Start/End Time            Length Ad-ID                      Rate    Type									
4 WXYZ M    09/24/12   6:09 PM 6-630pm M-F                      6-630pm M-F                :30 CPM12T20H                      \$900.00    NM									
5 WXYZ Tu   09/25/12   6:09 PM 6-630pm M-F                      6-630pm M-F                :30 CPM12T20H                      \$900.00    NM									
6 WXYZ W    09/26/12                      6-630pm M-F                      6-630pm M-F                :00 <del>\$900.00</del> NM									
Credited									
10	09/20/12	09/26/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12   09/23/12    ---11--                      2            \$900.00									
Spots: # Ch    Day Air Date    Air Time Description                      Start/End Time            Length Ad-ID                      Rate    Type									
2 WXYZ Th   09/20/12   7:11 PM M-F 7-730p                      7-730pm M-F                :30 CPM091002H                      \$900.00    NM									
3 WXYZ F    09/21/12   7:10 PM M-F 7-730p                      7-730pm M-F                :30 CPM12T20H                      \$900.00    NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12    111----                      3            \$900.00									
Spots: # Ch    Day Air Date    Air Time Description                      Start/End Time            Length Ad-ID                      Rate    Type									
4 WXYZ M    09/24/12   7:11 PM M-F 7-730p                      7-730pm M-F                :30 CPM12T20H                      \$900.00    NM									
5 WXYZ Tu   09/25/12   7:10 PM M-F 7-730p                      7-730pm M-F                :30 CPM12T20H                      \$900.00    NM									
6 WXYZ W    09/26/12   7:29 PM M-F 7-730p                      7-730pm M-F                :30 CPM12T20H                      \$900.00    NM									
11	09/21/12	09/25/12	M-F 730-8pm	730-8pm M-F	-1--1--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12   09/23/12    ----1--                      1            \$1,400.00									
Spots: # Ch    Day Air Date    Air Time Description                      Start/End Time            Length Ad-ID                      Rate    Type									
1 WXYZ F    09/21/12   7:40 PM M-F 730-8pm                      730-8pm M-F                :30 CPM12T20H                      \$1,400.00    NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12   09/30/12    -1-----                      1            \$1,400.00									
Spots: # Ch    Day Air Date    Air Time Description                      Start/End Time            Length Ad-ID                      Rate    Type									
2 WXYZ Tu   09/25/12   7:45 PM M-F 730-8pm                      730-8pm M-F                :30 CPM12T20H                      \$1,400.00    NM									

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**Cincinnati, OH 45264-3405**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
304352-1	09/30/12	September 2012	08/27/12 - 09/26/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/20/12	09/25/12	Nightline	1135pm-1205am M	- 1- 1 - - -	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --- 1 --- 1 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 09/20/12 12:01 AM Nightline 1135pm-1205am M :30 CPM091002H \$700.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - 1 - - - - - 1 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 09/25/12 11:53 PM Nightline 1135pm-1205am M :30 CPM12T20H \$700.00 NM									
13	09/24/12	09/24/12	MO 8-10pm Dancing	8-10p	M - - - - -	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M - - - - - 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 8:46 PM MO 8-10pm Dancing 8-10p :30 CPM12T20H \$10,000.00 NM									
14	09/25/12	09/25/12	Tuesday Prime A	8-9pm Tuesday	- T - - - - -	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - T - - - - - 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/25/12 8:25 PM Tuesday Prime A 8-9pm Tuesday :30 CPM12T20H \$10,000.00 NM									
15	09/22/12	09/22/12	GMA SAT 7-8am	SAT 7-8am	- - - - - S -	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - - - - - S - 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/22/12 7:55 AM GMA SAT 7-8am SAT 7-8am :30 CPM12T20H \$350.00 NM									
16	09/22/12	09/22/12	ABC's Cilge Ftbl 330-7pm	330-7pm	- - - - - S -	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - - - - - S - 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/22/12 7:04 PM ABC's Cilge Ftbl 330-7pm 330-7pm :30 CPM12T20H \$2,500.00 NM									
17	09/22/12	09/22/12	Sat 7-8pm	7-8pm Sat	- - - - - S -	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - - - - - S - 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/22/12 Sat 7-8pm 7-8pm Sat :00 <del>\$900.00</del> NM See MG 17.2 2 WXYZ Sa 09/22/12 7:46 PM Sa 7-8p 7pm Sat :30 CPM12T20H \$900.00 NM MG for 17.1 09/22									
19	09/23/12	09/23/12	Spotlight SUN 930am	Sun 930-10am	- - - - - S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - - - - - S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/23/12 9:53 AM Spotlight SUN 930am Sun 930-10am :30 CPM12T20H \$500.00 NM									



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304352-1	09/30/12	September 2012	08/27/12 - 09/26/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michig		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/23/12	09/23/12	This Week SUN 10am	Sun 10-11am	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/23/12 10:21 AM This Week SUN 10am Sun 10-11am :30 CPM12T20H \$2,500.00 NM									
21	09/23/12	09/23/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/23/12 6:12 PM Su 6-630p 6-630pm Sun :30 CPM12T20H \$700.00 NM									

Total Spots **55** Gross Total **\$66,500.00**

## Payment Terms 30 Days

Agency Commission **\$9,975.00**  
Net Amount Due **\$56,525.00**